



2019

simplehuman



simple innovation



More than ever, people expect products to be responsive, adaptive and effortless. It started with smartphones and computers. Now we leverage technologies to bring greater functionality to normal everyday products. We know we have succeeded when they fit seamlessly into modern life.

case study #01

# the world's smartest sensor bin







## voice sensing

Just say "open can" and the lid opens automatically, so throwing away rubbish is quick, efficient and hassle-free.



"open can"



## motion sensing

The motion sensor opens the bin with a wave of your hand and is smart enough to adapt to you and the surrounding environment — no false triggers, no unexpected lid closures.



case study #02

# the best view

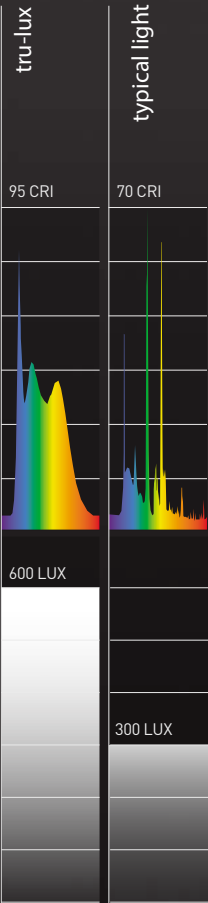




Our line of sensor mirrors has set a new standard for light quality and colour accuracy. We are continuing to innovate with new models and wifi-enabled functionality.

# tru-lux light system

Our mirrors are more than twice as bright as the next best (600 lux), and with a colour rendering index (CRI) of 95, tru-lux closely simulates natural sunlight.

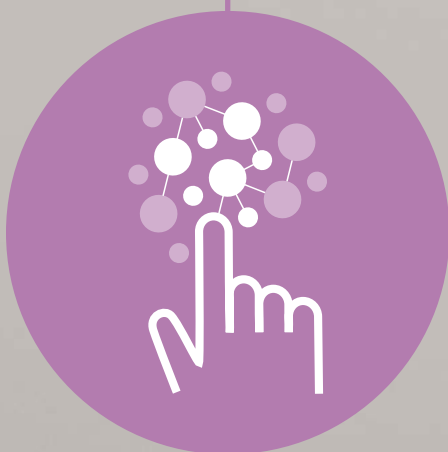
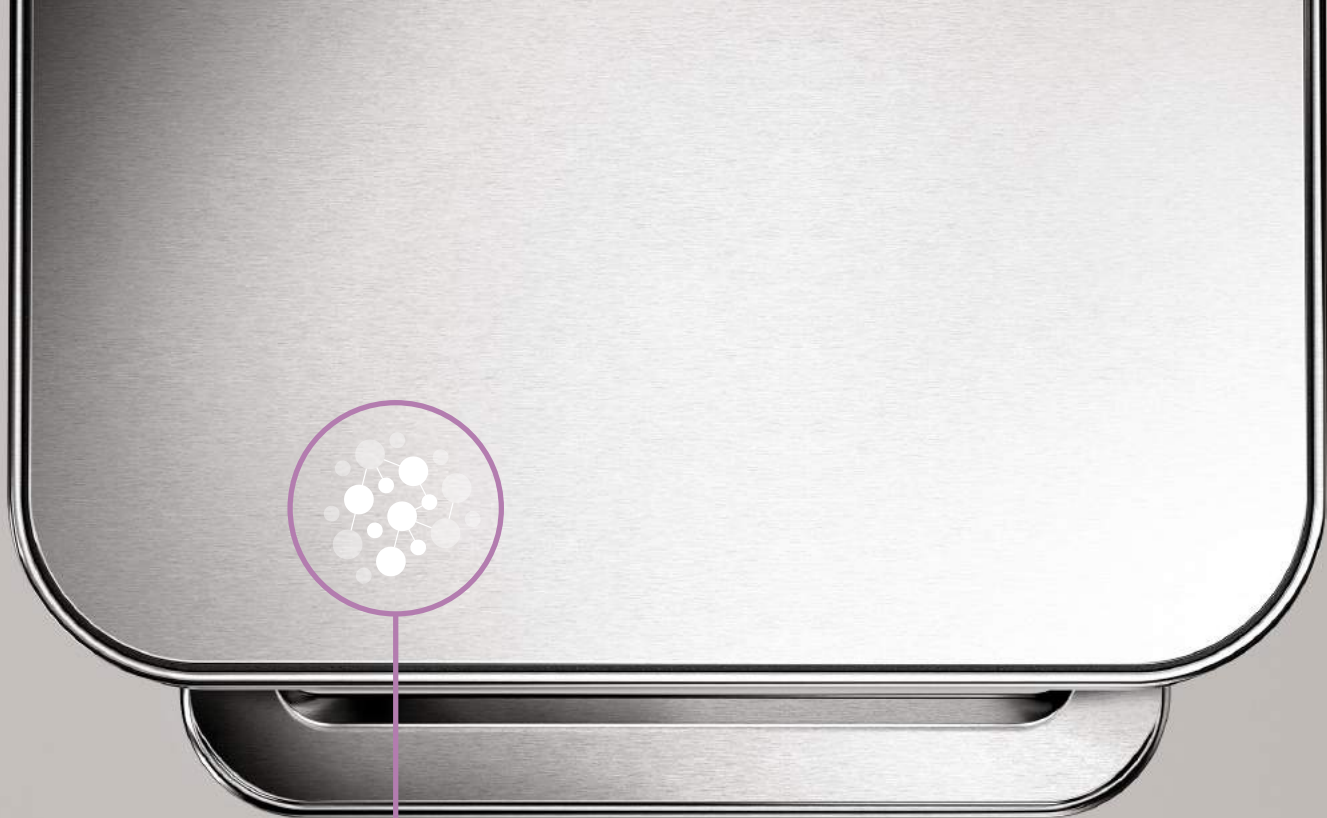




Under the wrong lighting, makeup colours can fool you.

case study #03

# material innovation



## nano-silver clear coat

We've infused an invisible coating with nano-silver particles to protect stainless steel from fingerprints and germs.

a smarter home

# tools for efficient living





### liner pocket

Keep liners where you need them. Dispense them one-by-one from inside the bin for a faster liner change.



54L dual compartment pedal bin  
with liner pocket



30L rectangular pedal bin  
with liner pocket



55L rectangular pedal bin  
with liner pocket



45L rectangular pedal bin  
with liner pocket

see our entire collection at [www.simplehuman.com/uk](http://www.simplehuman.com/uk)



rectangular pedal bin  
with liner pocket



plastic rectangular pedal bin  
with liner pocket



dual compartment rectangular  
pedal bin with liner pocket



rectangular pedal bin  
with liner pocket



rectangular pedal bin  
with liner pocket



rectangular pedal bin  
with liner pocket

see our entire collection at [www.simplehuman.com/uk](http://www.simplehuman.com/uk)



### voice sensor

Just say, "open can" and the lid opens automatically, so throwing rubbish away is quick, efficient and hassle-free.





rectangular sensor bin with voice + motion sensor



rectangular sensor bin with voice + motion sensor



rectangular sensor bin with voice + motion sensor



dual compartment rectangular sensor bin  
with voice + motion sensor'

see our entire collection at [www.simplehuman.com/uk](http://www.simplehuman.com/uk)



semi-round sensor bin  
with liner pocket



semi-round sensor bin  
with grey plastic lid



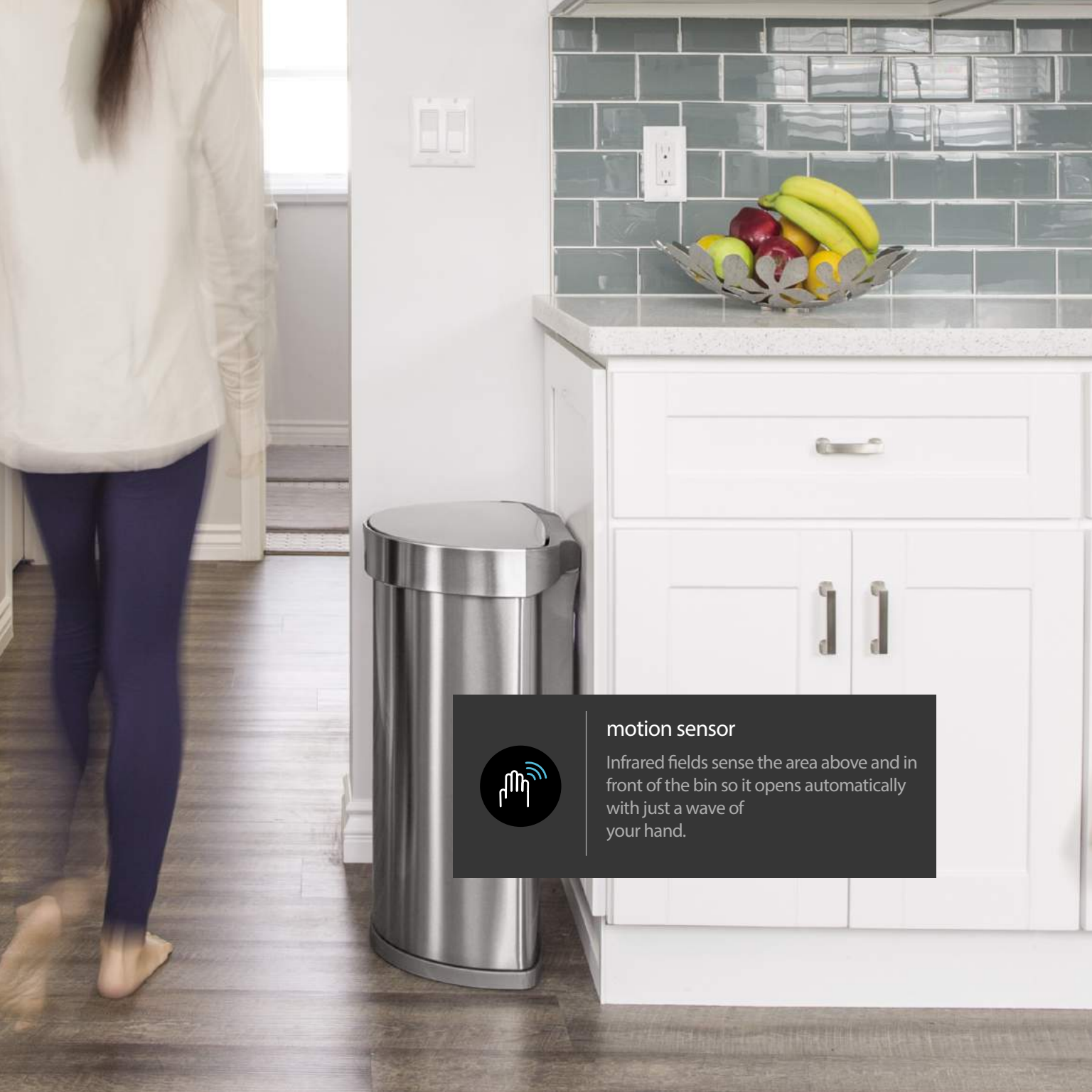
semi-round sensor bin  
with liner pocket



semi-round sensor bin  
with liner pocket

see our entire collection at [www.simplehuman.com/uk](http://www.simplehuman.com/uk)





### motion sensor

Infrared fields sense the area above and in front of the bin so it opens automatically with just a wave of your hand.



### recycle it!

Neatly sort your rubbish and recyclables in this dual compartment bin. It makes eco-friendliness very space-efficient.



dual compartment  
rectangular bin with voice +  
motion sensor



dual compartment  
rectangular pedal bin  
with liner pocket



rectangular recycler



butterfly recycler



touch-bar recycler



slim open recycler



pull-out recycler



dual compartment  
semi-round pedal bin

see our entire collection at [www.simplehuman.com/uk](http://www.simplehuman.com/uk)



40L slim touch bar bin



48L touch-bar recycler



30L rectangular touch-bar bin



40L rectangular touch-bar bin

see our entire collection at [www.simplehuman.com/uk](http://www.simplehuman.com/uk)

give me a bump!

Our unique touch-bar makes it easy to open the bin from any angle. If your hands are full, just tap with your elbow, bump with your hip, or nudge with your knee — the possibilities are endless.







**strong, silent type**

Strong steel pedal and lid shock technology for a slow, silent close.





rectangular pedal bin



semi-round pedal bin



slim pedal bin



round pedal bin



butterfly pedal bin



slim pedal bin

see our entire collection at [www.simplehuman.com/uk](http://www.simplehuman.com/uk)





round pedal bin



retro pedal bin



semi-round pedal bin



profile pedal bin



profile open bin



butterfly pedal bin

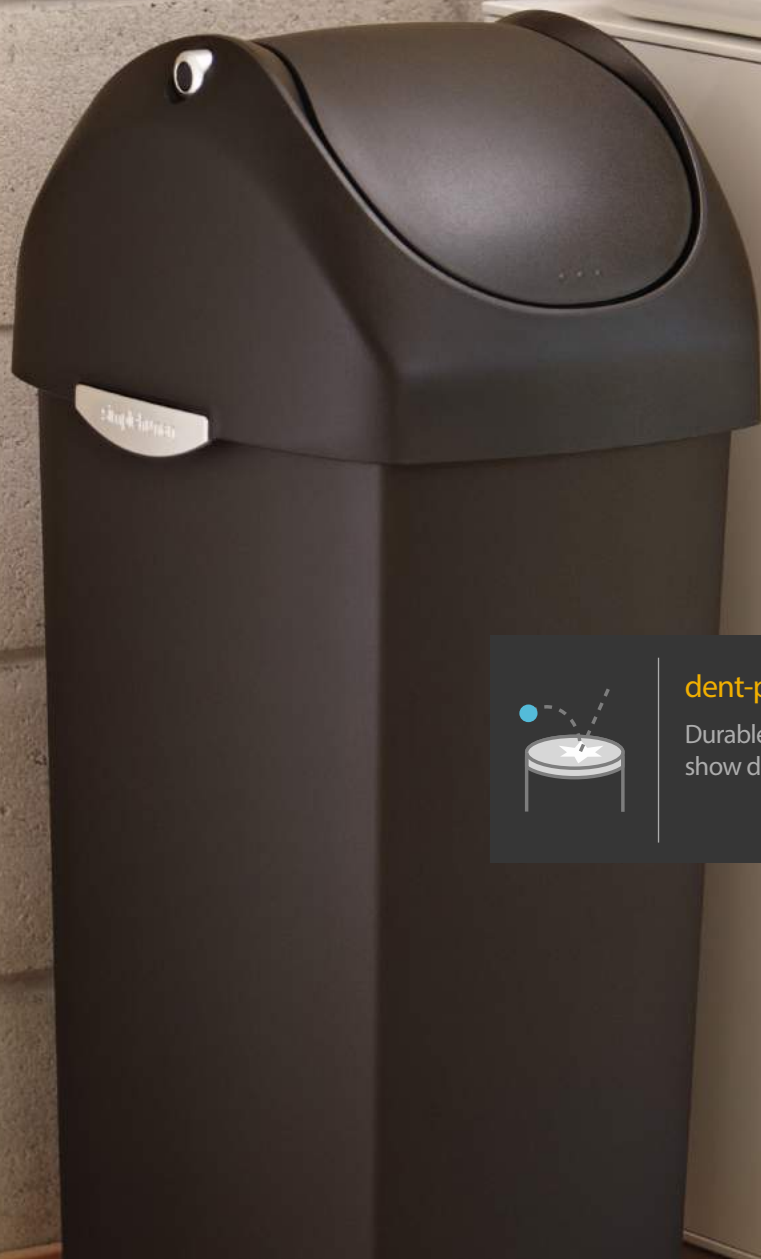


plastic round pedal bin



plastic slim bin

see our entire collection at [www.simplehuman.com/uk](http://www.simplehuman.com/uk)



### **dent-proof** plastic

Durable, dent-proof plastic won't show dirt or fingerprints.



plastic swing lid bin



plastic semi-round pedal bin



plastic slim pedal bin



plastic rectangular pedal bin



plastic rectangular pedal bin  
with liner pocket



plastic slim pedal bin

see our entire collection at [www.simplehuman.com/uk](http://www.simplehuman.com/uk)



tabletop bin



compact steel frame dishrack



compact dishrack



sink caddy



wall mount kitchen roll holder



tension arm kitchen roll holder

see our entire collection at [www.simplehuman.com/uk](http://www.simplehuman.com/uk)







the germs **stop**  
here

Our touch-free sensor pumps make it easy to clean up without leaving germs, grease or smudges behind.





rechargeable sensor pump



rechargeable sensor pump



rechargeable sensor pump



rechargeable sensor pump

see our entire collection at [www.simplehuman.com/uk](http://www.simplehuman.com/uk)



sensor pump



square push pump



sensor pump



square push pump with caddy

see our entire collection at [www.simplehuman.com/uk](http://www.simplehuman.com/uk)



### no messy drips

Flexible silicone valve snaps shut to create a seal preventing messy drips.



the perfect soap

The perfect consistency for sensor pumps — no clogs or drips. Dispenses the correct amount quickly and consistently.





moisturising  
hand soap refill pouch



lavender



geranium



spring water



mandarin orange



cucumber



fragrance free

liquid dish soap refill pouch



lemon

see our entire collection at [www.simplehuman.com/uk](http://www.simplehuman.com/uk)



### tru-lux to go!

With our sensor mirror compact, you never have to be without the superb tru-lux light you trust.



sensor mirror compact



sensor mirror compact



sensor mirror compact



sensor mirror compact



12cm sensor mirror



12cm sensor mirror

see our entire collection at [www.simplehuman.com/uk](http://www.simplehuman.com/uk)



sensor mirror pro, wide-view



20cm sensor mirror pro, round



20cm sensor mirror pro, round

see our entire collection at [www.simplehuman.com/uk](http://www.simplehuman.com/uk)



### wifi-enabled

Use the simplehuman app with our sensor mirror pro models to access and enable smart features.



## touch-control brightness

Fast, intuitive control over a continuous range of brightness from 100 lux to 800 lux.





20cm sensor mirror with  
touch-control brightness



20cm sensor mirror with  
touch-control brightness



20cm sensor mirror with  
touch-control brightness



sensor mirror trio  
with touch-control brightness

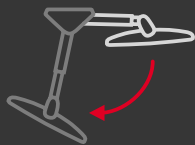


sensor mirror trio  
with touch-control brightness



sensor mirror trio  
with touch-control brightness

see our entire collection at [www.simplehuman.com/uk](http://www.simplehuman.com/uk)



### telescopic swing arm

Six-way adjustable  
swing arm for the  
best view possible.



20cm wall mount sensor mirror  
hard-wired (100-240V) / rechargeable



20cm wall mount sensor mirror  
hard-wired (100-240V) / rechargeable

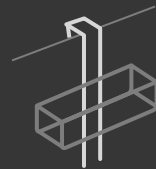


20cm wall mount sensor mirror  
hard-wired (100-240V) / rechargeable



20cm wall mount sensor mirror  
hard-wired (100-240V) / rechargeable

see our entire collection at [www.simplehuman.com/uk](http://www.simplehuman.com/uk)



### adjustable hanger

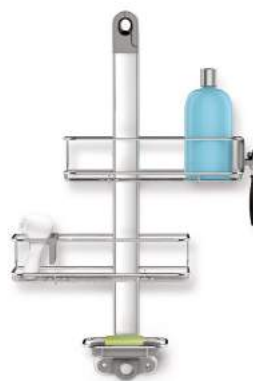
Hook fits neatly  
over shower door  
and adjusts for a  
secure grip.



tension shower caddy



over door shower caddy



adjustable shower caddy



corner shower caddy



wall mount pumps  
single, double and triple

see our entire collection at [www.simplehuman.com/uk](http://www.simplehuman.com/uk)

## built for **business**

simplehuman products are designed to make everyday tasks more efficient at home — but that also extends into commercial spaces. They are highly functional and intuitive and are built to last in tough environments.



bullet open bin



semi-round open bin



slim open bin



swing top bin

visit our 'for business' page on [www.simplehuman.com/uk](http://www.simplehuman.com/uk)





have an efficient day!

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